



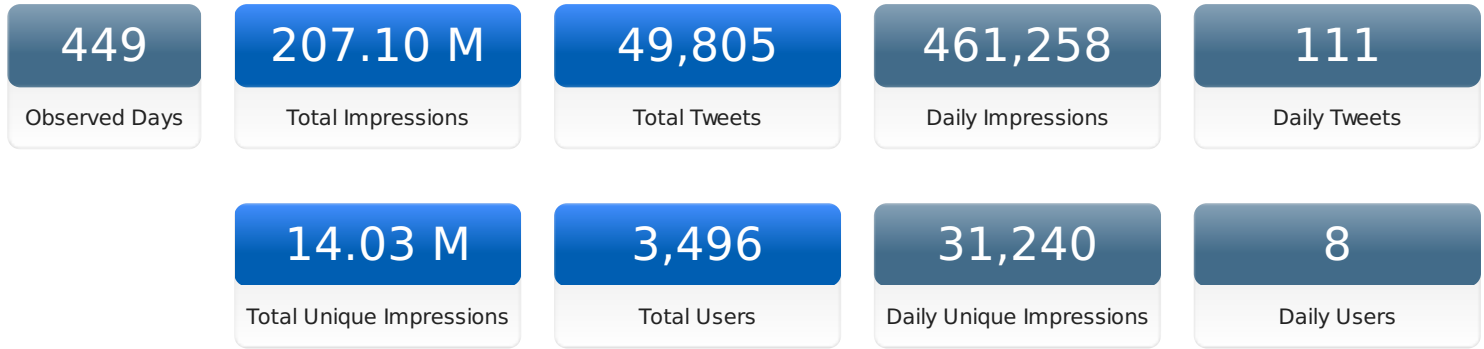
CyBranding
Mastering Hashtag Marketing

#brandchat

Hashtag Intelligence Report

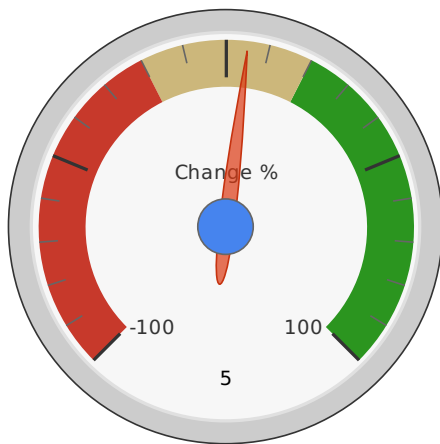
Tuesday, 08 Jul 2014

Hashtag Summary Data

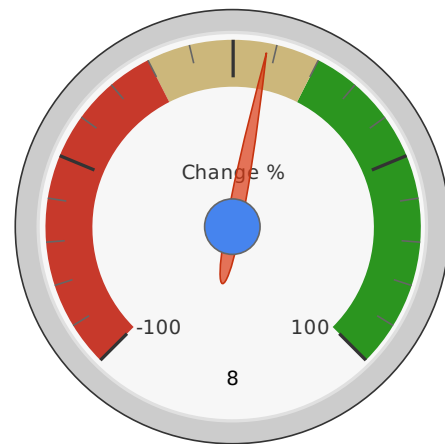


Trend Analysis: Last Month

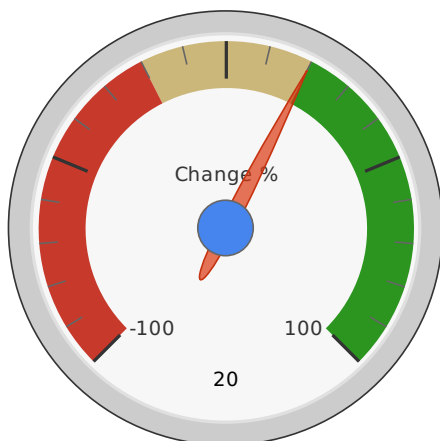
Trend With Your Influencers 



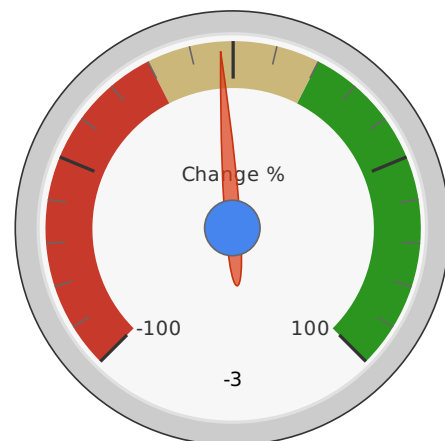
Trend Without Your Influencers 



Unique Users Trend

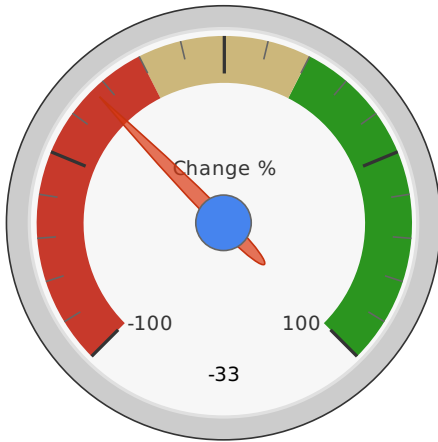


Sentiment trend

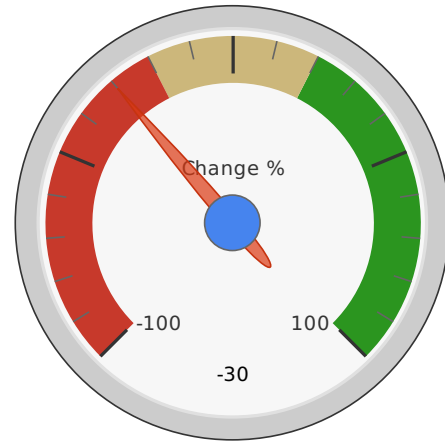


Trend Analysis: Last Week

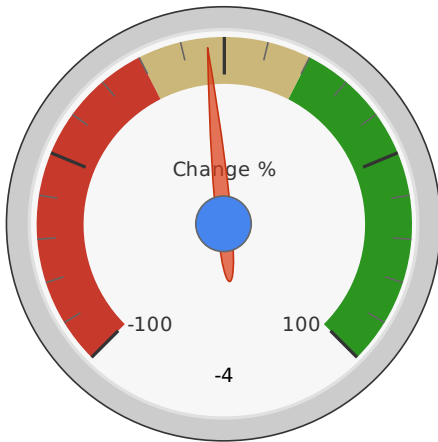
Trend With Your Influencers 



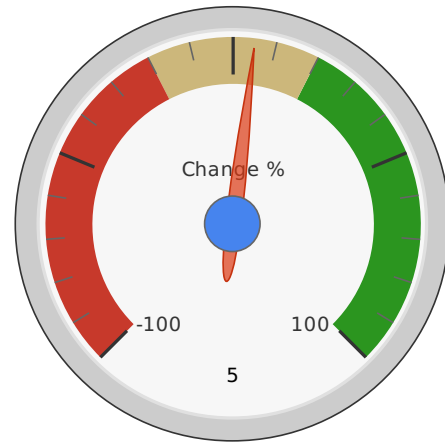
Trend Without Your Influencers 



Unique Users Trend

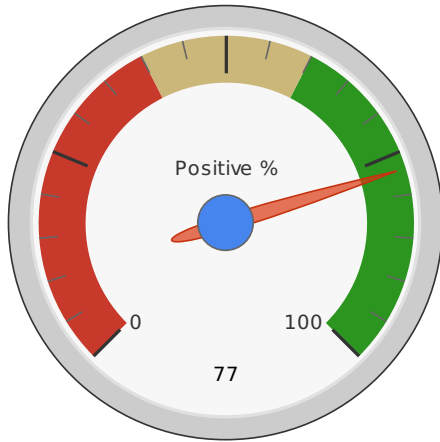


Sentiment trend

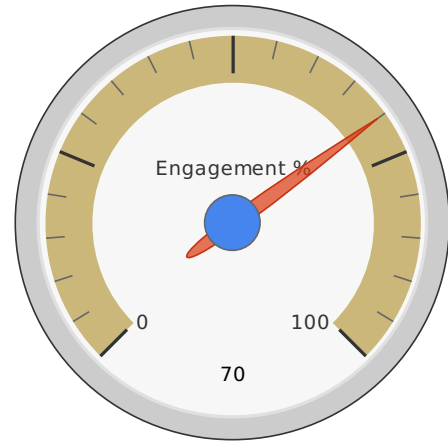


Average Engagement and Sentiment

Sentiment

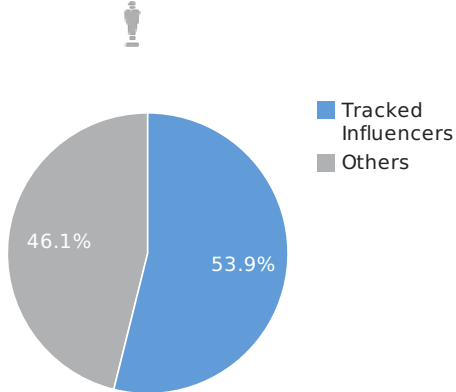


Engagement (RT+Mentions) %

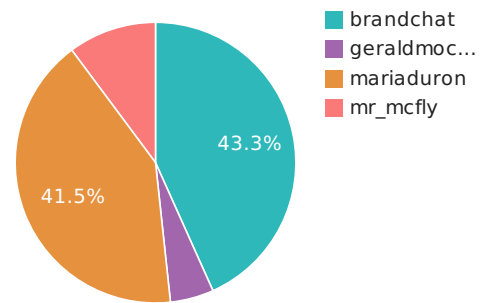


Your Influencers Analysis

Your Influencers vs Rest Of The Internet

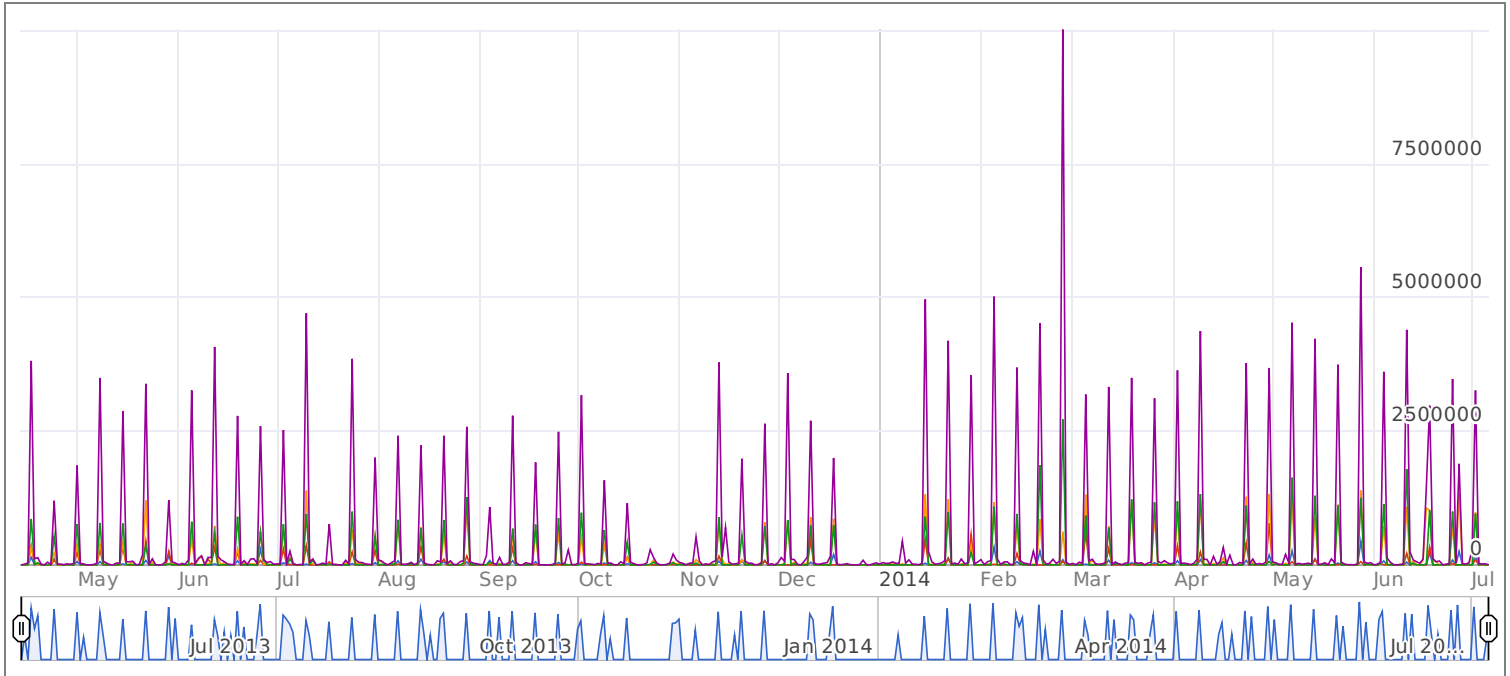


Your Influencers vs Your Influencers

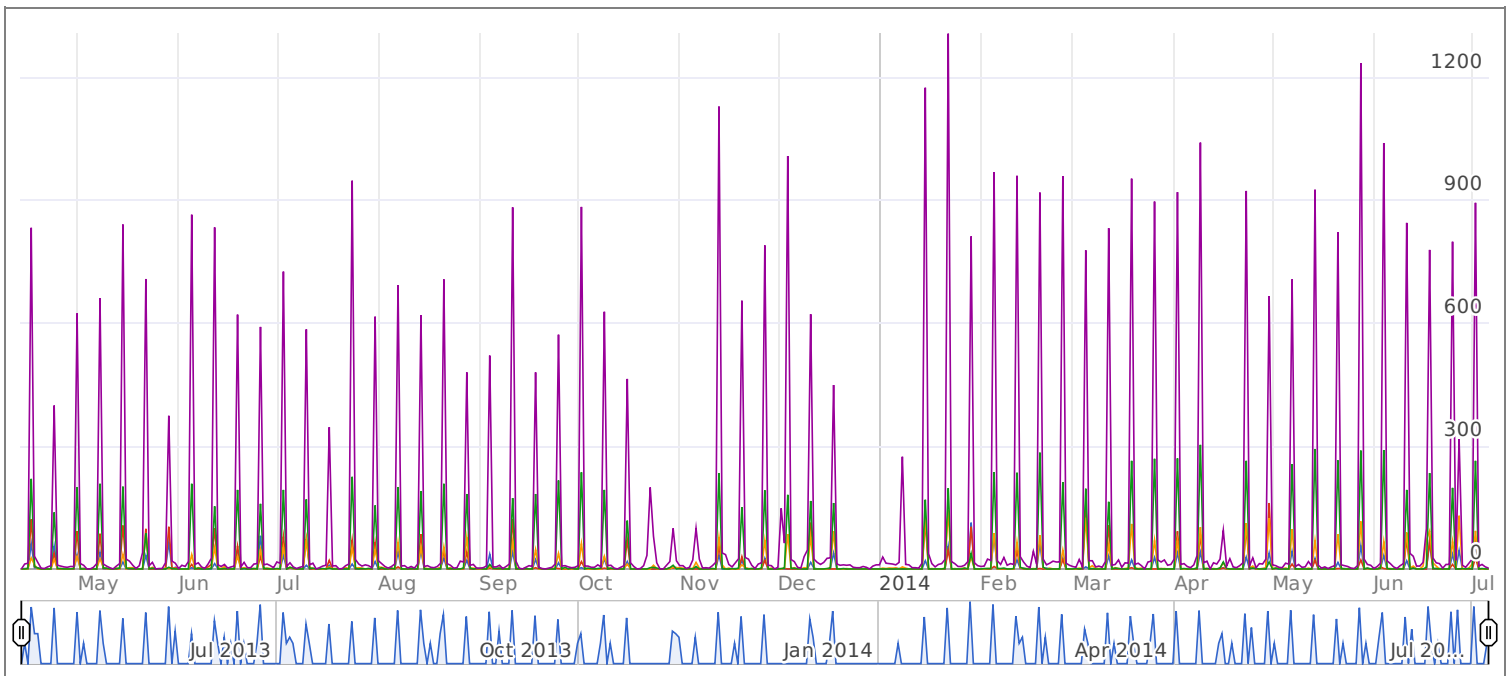


Hashtag Amplification Over Time

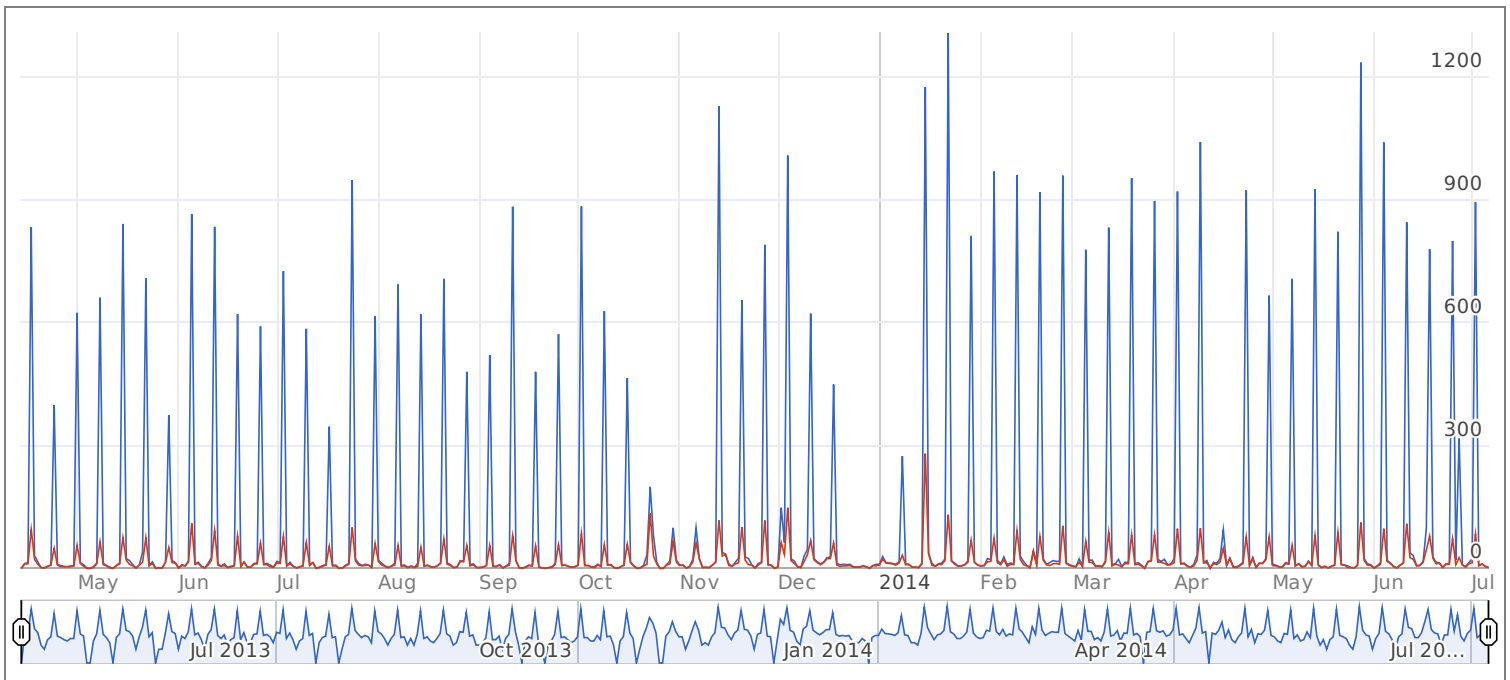
Hashtag Impressions: Total and Tracked influencers' contribution



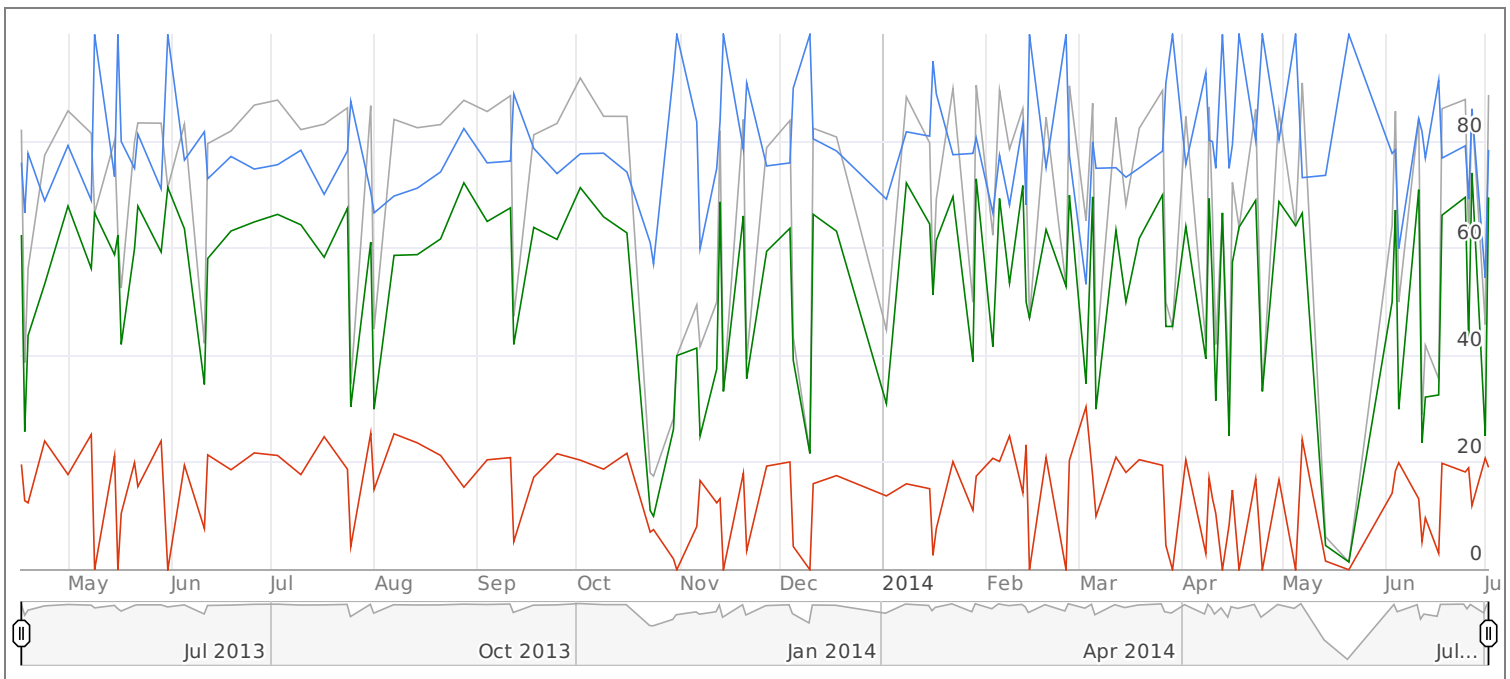
Hashtag Tweets: Total and Tracked influencers' contribution



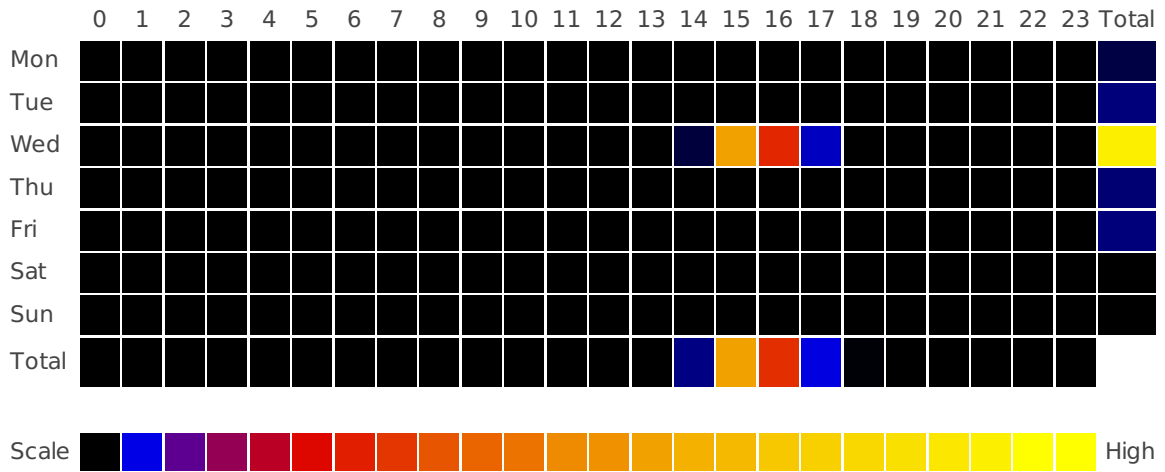
Hashtag Users vs Tweets



Hashtag Sentiment (English tweets only - days with enough data only)



Hashtag Tweets: Days of the week and hours of the day

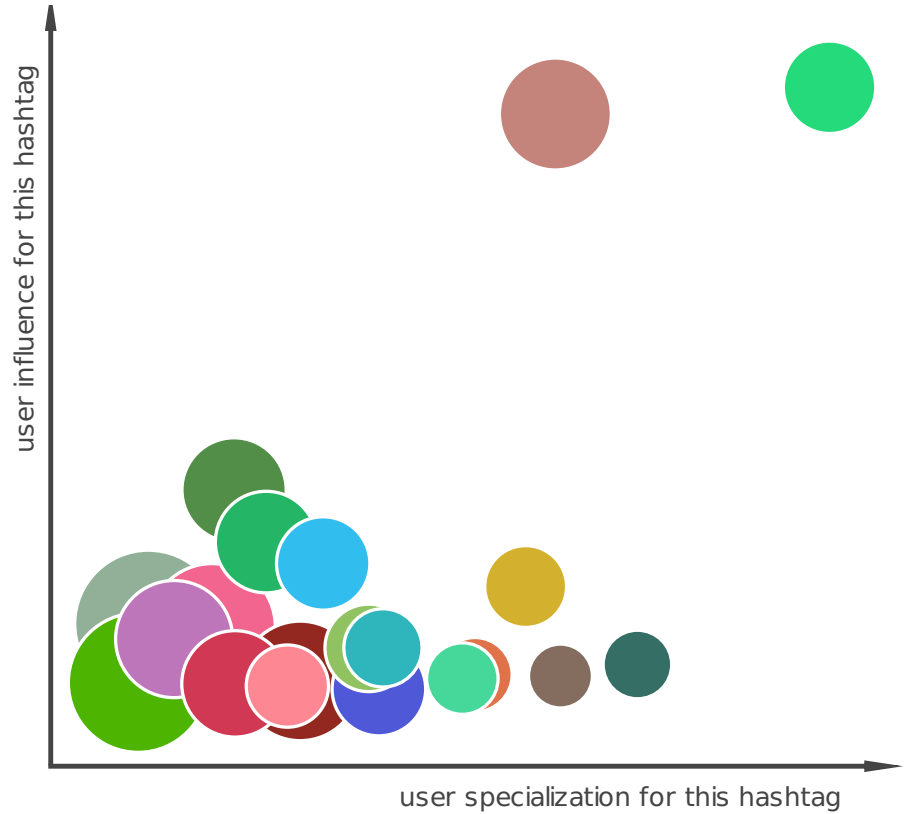


Time zone: GMT

Hashtag Top Influencers

Showing 1 To 20 Of 96 Influencers Found

- 1. ■ brandchat
- 2. ■ mariaduron
- 3. ■ loismarketing
- 4. ■ lttlewys
- 5. ■ jgombita
- 6. ■ mr_mcfly
- 7. ■ productpoet
- 8. ■ ideabloke
- 9. ■ stevecassady
- 10. ■ sjabbott
- 11. ■ merlinuward
- 12. ■ geraldmozyński
- 13. ■ j_barrick
- 14. ■ kiporama
- 15. ■ twel5
- 16. ■ steph_montreuil
- 17. ■ jodiokun
- 18. ■ hoovers
- 19. ■ mattlacasse
- 20. ■ joshmccormack



Top Influencer's Details

Influencer	Followers	Tweets On Tg	Tweets Off Tg	Retweeted On Tg	Mentioned On Tg	Mentions On Tg by User	Retweets On Tg
brandchat	4,972	6,015 (86%)	998	295	554	4,351	623
mariaduron	16,416	2,001 (24%)	6,181	94	219	2,120	213
loismarketing	10,232	1,241 (2.8%)	43,844	478	1,217	1,234	123
litlewys	8,709	965 (3.9%)	23,959	224	986	1,066	165
jgombita	5,266	1,391 (6.3%)	20,822	188	1,127	1,834	177
mr_mcfly	2,590	1,287 (21%)	4,824	62	194	1,421	67
geraldmoczynski	1,150	870 (36%)	1,528	30	132	669	83
kiporama	865	711 (25%)	2,124	291	431	783	37
sarabethmcp	226	707 (44%)	905	181	591	523	208
merlinuward	3,669	673 (8.6%)	7,142	242	685	757	183
sjabbott	2,078	621 (9.4%)	5,956	367	850	652	96
j_barrick	1,643	563 (16%)	2,925	253	477	293	85
twel5	1,378	559 (15%)	3,151	219	617	656	17
fiveminpro	481	554 (16%)	2,955	101	432	864	43
studioone	1,928	551 (39%)	877	252	360	375	127
mattlacasse	2,664	503 (4.7%)	10,206	111	467	601	70
iminstitchesllc	538	479 (30%)	1,112	55	465	326	339
printingbig	996	476 (16%)	2,418	164	299	207	90
joshmccormack	5,342	439 (9.2%)	4,333	117	385	419	75
iammrsid	1,852	398 (5.9%)	6,348	41	48	380	1

Showing 1 to 20 of 96 entries

Top Related Hashtags

Hashtag	Tweets	Impressions
#brandchat	50784	214149998
#marketing	823	1233492
#socialmedia	742	2501428
#b2bchat	594	2488675
#branding	404	837225
#brand	354	2024589
#mediachat	235	1510489
#brandarchy	229	982930
#some	226	621495
#business	226	252905
#web	215	362287
#seo	208	362394
#soclengmnt	196	356566
#b2b	190	570923
#smb	172	179876
#blogchat	165	770681
#socialmediatalk	162	187067
#socialchat	157	467189
#submit	151	119182
#giveaway	151	119182

Showing 1 to 20 of 500 entries

